

MHAL Sponsorship

Hello MHAL Community,

The end of the 17/18 hockey season is fast approaching and children are getting excited at the thought of getting outside and playing. Registration for next year's hockey season will open during the summer. Although many are thinking about summer sports and activities, we are asking you may take a moment to consider sponsoring the Minor Hockey Association of Lambeth "MHAL" next season.

Minor Hockey has and always will play a large part in the positive development of our most valuable asset as a community, our children. The Minor Hockey Association of Lambeth enjoys a reputation of having one of the best hockey programs in the area. This is made possible in large part by our Sponsors, such as you, who enable us to help over four hundred boys and girls in Lambeth to participate in this program.

Of course, we cannot keep our programs running without the generous sponsorship of local businesses and families. We would greatly appreciate if you could join our program as a sponsor for 2018-19.

There are many ways to be involved as a corporate sponsor:

- * Team sponsorship at a cost of \$300 to \$1000 (details below)
- * Donation of services in kind or product (e.g. printing)
- * Customized sponsor days (Please contact Craig to work out details)
- * Please share with us any creative ideas you may have to advertise your business with the MAHL.

Sponsorship Tiers

Tier 3 \$300

- Business name on MHAL website Sponsor page
- Twice yearly blast email to all families highlighting and thanking all sponsors
- Quarterly social media updates and exposure on our league Twitter feed during the hockey season.
- Business name on a sponsorship stand to be displayed at the Lambeth Arena along with other Tier 3 sponsors throughout the season

Tier 2 \$750

- Business name prominently displayed on MHAL website Sponsor page
- Twice yearly blast email to all families highlighting and thanking all sponsors
- Regular (Monthly) social media updates and exposure on our league Twitter feed during the hockey season.
- Business name on a sponsorship stand to be displayed at the Lambeth Arena along with other Tier 2 sponsors throughout the season
- Sponsorship bar on a House League team home and away jersey's

Tier 1 \$1000

- Business name prominently displayed on MHAL main website page
- Twice yearly blast email to all families highlighting and thanking all sponsors
- Regular (bi-weekly) social media updates and exposure on our league Twitter feed during the hockey season.
- Business name on a sponsorship stand to be displayed at the Lambeth Arena along with other Tier 1 sponsors throughout the season
- Sponsorship bar on a Competitive team Home and Away jersey

The deadline for receipt of Sponsorship funds is September 1, 2018. The team jerseys sponsor bars need to be printed and attached to jerseys before beginning of season, therefore, in order to get your business name on a team jersey, we will need your Sponsorship commitment by September 1.

We've had many businesses in the past generously sponsor more than one team. If you are interested in combining any of the above packages, please let us know.

If you are interested in becoming a corporate sponsor, please contact our Sponsorship Coordinator, Craig Cooper at Craigwcooper@yahoo.ca

Sincerely,

Craig Cooper

MHAL Sponsorship Coordinator